

Our firm represents a large number of small businesses, and we are quite concerned that more media concentration will eventually increase the cost of advertiseing for small businessmen, who have no leverage in the market. Since the proposed new rules are being rushed through with obviously inadequate public hearing, any change in the rules should be provisional, and should specifically provide that such provisional rules will confer no vested rights thereunder.

Personally, I am disturbed that I didn't see or hear a hint of the informal hearing in Atlanta in the Atlanta media. Either the local stations and newspaper are incompetent, in which case the FCC should not allow them to concentrate that incompetence, or they are deliberately suppressing a matter obviously of grave public interest, in which case they have abused their pbulic trust, for whichy they should be punished, not encouraged. Thank you.